

Business Development *Benefits*

Are you a product or service supplier to the restaurant industry?

**Looking to build your business with Oregon and SW Washington's
11,000+ foodservice establishments?**

**ORA has a wealth of business-development resources to help grow your sales!
We'll put you in direct contact with the owners, operators and purchasing
decision makers for Oregon's restaurant industry!**

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- ORA's online preferred provider listing
 - Listing in ORA's Annual Buyers' Guide
 - Events that provide face-to-face contact with current and potential customers
 - Promotional tie-ins/product sampling at all ORA events
 - *Main Ingredient* advertising opportunities to 11,000+ restaurant customers
 - Editorial opportunities in *Main Ingredient*
 - Lead referrals from ORA
 - Member discounted advertising in annual Buyer's Guide
 - Pre-, during-, and post-event sponsorship exposure
 - Access to comprehensive industry database
 - Discounted NW Foodservice tradeshow booths
 - Strategic marketing/graphic design services
 - Tailored program resources to match your marketing goals

Ask us how we can help you GROW YOUR BUSINESS!

OREGON *Restaurant* ASSOCIATION